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PHOMEMAKERS' CHAT

FOR BROADCAST USE ONLY

U. S. DEPARTMENT OF AGRICULTURE OFFICE OF INFORMATION

(Release on receipt)

SUBJECT: They're Doing It Again... Information from the Extension Service of the United States Department of Agriculture.

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Do you ever wonder how you're going to get everything you have to do done?

Most of us get to that stage at one time or another. But it looks like the

4-H club members know what they're going to do...and how they'll do it.

They've set their food production goals at a higher level this year than they've ever been set before.

Last year, the club members in this country put enough acreage in Victory Gardens to cover almost half the state of Rhode Island. This year, they plan to have 15 percent more than they had then.

They've upped the amount of land in food crops about 10 percent over last year's acreage. They've made plans to raise more poultry, more dairy cattle, more hogs, more beef and other livestock.

Not only that, the girls in the club have set themselves a pretty goal for canning. It calls for 2 million more quarts of meats, fruits and vegetables than they put up last year. And last year they canned almost 20 million quarts of food.

Along with raising more food and preserving it, the club members are constantly studying food values and the things that make for better meals And the girls plan to do more cooking than ever this year.

These teen-age youngsters are setting the pace for us. If they can take time out from their school work and home work to produce and conserve more food for Victory...surely we can do as much.

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SUBJECT: They Learned to Sew by Radio... Information from the Extension Service of the United States Department of Agriculture.

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If I were to simply say, "They've learned to sew by radio", I know what you'd think. But that's wrong. Radio scientists have done wonders, but they haven't yet developed a radio that can sew or wash dishes or even dust on the side.

No...in this case, it's over 12 hundred homemakers who've studied sewing by radio. And here's how it happened.

The clothing specialists of the New York State College of Home Economics held a sewing school of the air. She included 15 classes in her course...covering every phase of sewing you can think of. Things like techniques of altering patterns, fitting, taking personal measurements, finishing details...and of course setting in sleeves, watching the grain of the fabric as you cut, pressing as you sew...right on down the line. The text book, mind you, was nothing more or less than mimeographed lesson sheets sent out before each class to the homemakers enrolled.

The point is...the sewing school got results.

In Broom County alone, ("that's in New York State"), one hundred eighty one dresses were made because of the course. At a get-together held there when the course was over, many women wore the dresses they'd made. You could have seen afternoon frocks, sport costumes and tailored dresses at the party. All the homemakers were enthusiastic. They'd enjoyed their classes right in their own homes. They'd learned a lot. And they were well pleased with what they'd made.

It goes to show you what can be done when we women put our minds to doing it. We can use radio for learning to sew, or learning to do anything else ... as well as for entertainment and news.